

2022 Submission Prospectus for Artists and Consignors



An Exhibition and Sale to Benefit the C.M. Russell Museum

Before you begin, please note there are THREE types of submissions for *The Russell* Sales Events. Also note that some information herein may be subject to change as event details are finalized:

- 1) **INVITATION TO SUBMIT** – Artists invited to submit to our selection process will receive a special form via direct email. This form will be clearly noted as an INVITATION TO SUBMIT. Work submitted through this process will be considered for both our Friday AND Saturday Night Live Auction events. Invited artists are eligible to participate in our *Art in Action* quick finish event.
- 2) **OPEN CALL FOR SUBMISSIONS** – Artists who have not received an INVITATION TO SUBMIT may submit work for consideration through our OPEN CALL FOR SUBMISSIONS. Work submitted through this process will be considered for our *First Strike* Friday Night Live Auction only. The OPEN CALL FOR SUBMISSION form is available at:
www.cm russell.org/experience/auction-submission
- 3) **2ND PARTY CONSIGNOR SUBMISSION** – Consignors submitting work created by anyone other than him/herself should use our SECOND PARTY CONSIGNOR SUBMISSION form. Work submitted through this process will be considered for *The Russell* Saturday Night Live Auction only. The SECOND PARTY CONSIGNOR SUBMISSION form is available at:
www.cm russell.org/experience/auction-submission

Events

Event	2022 Dates	Includes work and/or artists selected from OPEN CALL FOR SUBMISSIONS	Includes work and/or artists selected from INVITATION TO SUBMIT	Includes work selected from SECOND PARTY CONSIGNOR SUBMISSIONS
<i>The Russell Exhibition</i>	7/1 - 8/18	X	X	X
<i>The Russell Art Preview Party</i>	Thursday August 18	X	X	X
<i>Art in Action</i> ™	Friday August 19		X	
<i>First Strike Friday Night Live Auction</i>	Friday August 19	X	X	
<i>The Russell Saturday Live Auction</i>	Saturday August 20		X	X

The Russell Exhibition is the presentation of all work in *The Russell* events exhibited in the galleries of the C.M. Russell Museum. A major component of the museum's annual exhibition schedule, the installation provides an exhibition credit to artists. All work accepted for both *First Strike* Friday Night Live Auction and *The Russell* Saturday Night Live Auction will be on exhibit from July 1, 2022 through August 18, 2022.

The Russell Art Preview Party is the official beginning for our events. Artwork to be sold at both the Friday and Saturday night live auctions will be available for viewing at the C.M. Russell Museum. Heavy hors d'oeuvres and hosted beverages are served as artists, collectors, and friends old and new gather.

Art in Action™ is a wildly popular quick-finish event featuring a 100 percent donation to the museum by those artists wishing to participate. *Art in Action* sales contribute tremendously to the fund-raising success of *The Russell*. *Art in Action* opens to the public at 10 a.m. and ends at 1 p.m., followed by a live auction of the art created. We encourage the artist to present their finished piece on stage for the live auction. This event is a twist on the traditional artist quick-draw because artists are welcome to bring works in progress or begin working on their pieces before 10 a.m. We express our deepest appreciation for the generous donation of our participating artists' time, talent, and materials.

First Strike Friday Night Live Auction takes place at the Mansfield Convention Center. Approximately 80 lots by contemporary artists will be presented for sale. All work in the *First Strike* Friday Night Live Auction will be consigned directly by the artists themselves. It will not include any historic or second-party consigned pieces. Lots will be selected from both the OPEN CALL FOR SUBMISSIONS and the INVITATION TO SUBMIT process. **All artists accepted to the *First Strike* Friday Night Live Auction will receive an INVITATION TO SUBMIT the following year.**

The Russell Saturday Live Auction takes place at the Mansfield Convention Center. Approximately 150 lots by both historic and contemporary artists will be presented for sale. Lots will be selected from the INVITATION TO SUBMIT and SECOND PARTY CONSIGNOR SUBMISSION pools only. **All artists accepted to *The Russell* Saturday Live Auction will receive an INVITATION TO SUBMIT the following year.**

Submission Instructions

	OPEN CALL FOR SUBMISSIONS	INVITATION TO SUBMIT	SECOND PARTY CONSIGNOR
Eligible Events	<i>First Strike</i> Friday Night Live Auction only	<i>First Strike</i> Friday Night Live Auction, <i>Art in Action</i> ™ and <i>The Russell</i> Saturday Night Live Auction	<i>The Russell</i> Saturday Night Live Auction only
Submission Form Availability	Online at www.cmRussell.org or openly available upon request	Directly emailed to those invited only	Online at www.cmRussell.org or openly available upon request
Submission Instructions	Download the 2022 OPEN CALL FOR SUBMISSIONS fillable PDF form. Save the file to your computer, then complete the form (instructions are on the form itself). Submit form and digital images as attachments in an email to: therussell@cmRussell.org	Download the 2022 INVITATION TO SUBMIT fillable PDF form. Save the file to your computer, then complete the form (detailed instructions found on the form itself). Submit form and digital images as attachments in an email to: therussell@cmRussell.org	Download the 2022 SECOND PARTY CONSIGNOR IMAGE SUBMISSION FORM fillable PDF form. Save the file to your computer, then complete the form (detailed instructions found on the form itself). Submit form and digital images as attachments in an email to: therussell@cmRussell.org
Artists Eligible for <i>Art in Action</i> ™?	No	Yes	N/A
Commission	Commission percentage based on hammer price: \$50,000 and below = 35 percent \$50,001 and above = 25 percent		Commission percentage is negotiated based on the estimated value of artwork
Submission Requirements	You must include the following for <u>each</u> submission: title, size, medium, date, value range (low and high end of suggested retail), reserve, and image. Pieces submitted from artists must have been created within the last eighteen months and cannot have been previously included in a Russell sale. Please do not send or bring finished pieces to the museum for the submission process.		
Digital Image Requirements	Submitted images should be color-accurate jpeg files with a resolution of at least 300 dpi to represent well in various formats. Please indicate if your submission images are of print-quality.		
Pieces allowed per submission	Three		
Submission Fee	No fee is required to submit works for consideration.		
Image Submission Deadline	February 1, 2022		

Frequently Asked Questions

Q: Should I plan to attend *The Russell* in August?

Inclusion in a first-rate museum exhibition and sale is a big benefit for artists. To maximize this exposure, artists are encouraged to join the excitement in August. With so many buyers, collectors, and patrons converging on Great Falls for *The Russell*, it truly is a rare opportunity to make some very important connections. Without a doubt, much of the reason art lovers flock to town is the chance to see and meet the artists they collect. *The Russell* will draw attention to the artists from the patrons the museum assembles for the event. We feel that the ability to see more work from *The Russell* artists on display in Great Falls is a big benefit for the museum, its patrons and the artist. Your presence unquestionably makes *The Russell* a city-wide series of events not to be missed.

Q: If selected, will my artwork be on exhibit in *The Russell* Exhibition at the C.M. Russell Museum?

Yes. All work selected for both the *First Strike* Friday Night Live Auction and *The Russell* Saturday Night Live Auction will be on exhibit from July 1, 2022 through August 18, 2022.

Q: Are there any limitations or expectations as to size of pieces in either the Friday or Saturday Live Auction?

There are no limitations on the sizes of works submitted for possible selection and inclusion in either sale. However, the museum does have space and weight limitations, as well as manpower issues, with very large and heavy pieces. Without a history of successful sales, artists submitting work with any dimension exceeding 40 inches tend to limit the numbers of active bidders. These considerations will enter into the selection process.

Q: Can the artist place a reserve on artwork?

Yes. We ask that you indicate either a reserve price or "No Reserve" on each piece submitted. This information is closely considered in the acceptance of artwork and in the placement of accepted work into our various events. Reserves that are at or too close to the low value range of a piece will most likely not be accepted.

Note: The reserve is the total minimum hammer price at the auction, not the percentage that will be allotted to the artist/second-party consignor.

Q: How do I receive an Invitation to Submit?

Regardless of sales results, all artists accepted into the *First Strike* Friday Night Live Auction and *The Russell* Saturday Night Live Auction will receive an INVITATION TO SUBMIT the following year.

Q: Is the *First Strike* Friday Night Live Auction a sale of emerging artists?

No. The *First Strike* Friday Night Live Auction will feature approximately 80 pieces from a broad spectrum of artists. Many of the artists in *The Russell* Saturday Night Live Auction will have a second piece in the *First Strike* Friday Night Live Auction.

Q: Can artists and consignors offer a commission percentage that is higher than what is indicated as standard?

The Russell is a fund-raising event for the C.M. Russell Museum. We are grateful to many artists and consignors who consider higher percentage donations up to 100 percent to the C.M. Russell Museum.

Q: When will an artist know if his/her work has been accepted? When must the artwork arrive at the museum?

The artist will be notified by the end of February. Accepted artwork and paperwork must then be received by the museum no later than April 1st for catalogue preparation and installation planning.

Q: What else will be needed if I have been selected to participate?

A checklist of all items needed for participation will be included in your acceptance packet.

Q: When will artists be notified that they will be included in *Art in Action*? How much time is allotted for the *Art in Action* quick-finish event, and what kind of set-up will be available?

Artists that would like to be considered to participate in *Art in Action* will be notified of their position by email no later than April 1, 2022. The quick-finish event is a 100 percent donation to the museum by those artists wishing to participate. *Art in Action* opens to the public at 10 a.m. and ends at 1 p.m., followed by a live auction of the art created. *Art in Action* artists will be sent a checklist of materials that are available from the museum.

Q: Is it possible to purchase an ad in *The Russell* catalogue?

Yes. Full-page ads are available for purchase at \$1,000 each. Half-page ads are \$500 each. *Art in Action* artists are offered a \$250 discount or receive a complimentary one-quarter page ad. If you need further details or specifications, please contact Kelcy Wedekind at therussell@cmrussell.org. Ad materials are due by May 1, 2022.

Q: What can I do if I'm unable to fill out the submission form online?

If you are having troubles with filling in your form online, you can print the form and fill it in by hand. Then scan and email, or even take a picture with your smartphone and email it to therussell@cmrussell.org. Please don't hesitate to contact Kelcy Wedekind if you are having issues with our submission form process.

Q: Whom can I contact for more information?

Kelcy Wedekind
Donor and Artist Relations Officer
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